

# Product Sheet

## Overview

NG Cloud Video Platform offers high quality video streaming services to reach larger audiences on today's most popular end user devices like mobile devices, PCs and TV sets. With features that enhance accessibility, distribution, and scalability, Video Services make it easy and cost-effective to stream your content to audiences both local and worldwide—all while protecting your content.



Different video infrastructure needs like

- television channels
- ✓ producers
- music broadcasters
- newspapers portal, news portal, media portal
- next generation internet video providers
- news agencies
- hospitals
- medicine companies
- social platforms
- municipalities
- ✓ government agencies

met through a single NG Cloud Video Platform solution.

home appliance manufacturers
fuel distribution companies
automotive companies
food franchise companies
FMCG companies
DIY (Do It Yourself) stores
security video applications
banks
online education applications

- universities
- private schools





## Benefits

### High Quality Content to Any Screen to Any Network

NG CVP infrastructure allows live and video on-demand streaming of high quality content to any end user device and network.

 Deliver your live broadcasts from satellites and mobile devices to millions of users.

Adaptive bitrate streaming formats including Smooth Streaming,
 HLS, and MPEG DASH enables dynamic adaptation to device.

We offer own CDN solution based on best of breed components for reliable and scalable video delivery supporting distributed infrastructure.

Developed patented technologies have made it possible to reduce the initial investment and operating costs, thereby making the product competitive on the market.

Get high quality encoded content with our patented encoding technology.



#### **High Level Protection**

Use NG CVP to deliver security-enhanced video streaming to all devices. With physical and logical network-isolated, as well as end-to-end encryption;





#### Hybrid Architecture

A new generation, cloud based B2B solution allowing faster and better video processing with box supported patented technology

Quick & easy video processing; Don't need to upload big videos to the cloud for editing. Do your editing on box and upload only the edited part.

Hybrid Box will always be up to date. It automatically connects to the cloud and upgrades itself.

 Hybrid Box solution works asynchronously, it does not keep your system busy, increases efficiency.



#### Quick & Easy Integration



NG Cloud Video Platform provides turn key solutions for business partners and users;

- Rapidly develop your own solutions with centralized management
- Quick and easy integration to different payment and customer service systems
- Start your business as soon as possible, the video
- infrastructure can easily locate the hybrid architecture service
- Focus on your business growth, the new POP point is ready within a few hours

